

2016 Sponsorship Opportunities



Women Executives in Healthcare (“WEH”) proudly announces Dr. Lucille Burgo-Black as keynote speaker for an evening event on November 15, 2016.

Beyond the Perception: Integrating Health Care for Veterans

Dr. Burgo-Black is the National Co-Director of the Post Deployment Integrated Care Initiative and provides primary care services at the Veterans Administration Medical Center in West Haven. She will be talking about the challenges Veterans face, post deployment, as they acclimate with their families, their jobs, and into the community. During the presentation, attendees will understand the health care resources available to Veterans so we can better serve those who have served for our country.



This presentation and networking opportunity will be the 8th annual event hosted by WEH. Please review our various levels and benefits of Sponsorship.

We offer four levels of Sponsorship opportunities:

- Exclusive Platinum
- Gold
- Silver
- Bronze

Benefits of Sponsorship for your organization:

- Networking, both informally as well as in a structured format where sponsors are included along with the attendees, ensures your business exposure
- Exhibitor space and Sponsorships are limited
- Early commitment guaranteed to increase your visibility and exposure via e-mail blasts, website visits and media coverage
- Your organization will be exposed to decision-makers from the following health care settings:

<i>Hospitals</i>	<i>Physician Groups</i>	<i>Diagnostic Groups</i>	<i>Homecare</i>
<i>Law Firms</i>	<i>Consulting Groups</i>	<i>Academia</i>	<i>Pharmaceuticals</i>
<i>Real Estate</i>	<i>Public Sector</i>	<i>Long Term Care</i>	<i>Insurance & Managed Care</i>

This evening event will take place at the Aqua Turf Club in Plantsville, CT.

More details to follow.

Visit our website at

www.WomenExecutivesInHealthCare.org



2016 Sponsorship Opportunities

Sponsorship Descriptions at a Glance

	Exclusive Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
Fee	\$7,500	\$5,000	\$2,500	\$1,000
Dinner at Speaker Table	✓			
Logo on Program Announcements	✓			
Verbal Acknowledgment at Presentation	Introduction of Speaker	✓	✓	✓
Signage (printed poster board)	Premium Signage	✓		
Recurring Screen Logo Display During Event	✓	✓	✓	✓
Exhibit Table	Premier location	Prime location	✓	✓
Registrations, Dinner and Glass of Wine	8 registrants Signage at table	4 registrants	3 registrants	2 registrants
Program Handout Advertisement	Full Page (inside front cover)	Half Page	Half Page	Quarter Page
WEH Website Display	One year	One year	6 months	3 months

If you have questions about the Sponsorship opportunities or the event, please contact Eileen Smith 203-299-0154 ESmith@Soundviewmedical.com

Please visit our website: www.WomenExecutivesInHealthCare.org



Sponsorship Opportunity Descriptions

An Evening with Dr. Burgo-Black

November 15, 2016

Exclusive Platinum Sponsor: Contribution of \$7,500

- Sponsorship of Freestyle and Focused Networking Events
- Verbal Acknowledgment and Introduction of Speaker
- Premium Signage
- Exhibit Table (Premier location)
- Complimentary Registration, dinner and one glass of wine for 8 registrants
- Dinner with Dr. Burgo-Black - night of event
- Recurring Screen Logo Display
- WEH Website Display upon receipt of payment and logo for 1 year post event
- Full Page Ad (inside front cover) in Program Handout
- Logo included on program announcements

Gold Sponsor: Contribution of \$5,000

- Verbal Acknowledgment
- Signage
- Exhibit Table
- Complimentary Registration, dinner and glass of wine for 4 registrants
- Recurring Screen Logo Display
- WEH Website Display upon receipt of payment and logo for 1 year post event
- Half Page Ad in Program Handout

Silver Sponsor: Contribution of \$2,500

- Verbal Acknowledgment
- Exhibit Table
- Complimentary Registration, dinner and glass of wine for 3 registrants
- Half Page Ad in Program Handout
- Recurring Screen Logo Display
- WEH Website Display for 6 months upon receipt of payment and logo

Bronze Sponsor: Contribution of \$1,000

- Verbal Acknowledgment
- Exhibit Table
- Complimentary Registration, dinner and glass of wine for 2 registrants
- Quarterly Page Ad in Program Handout
- Recurring Screen Logo Display
- WEH Website Display for 3 months upon receipt of payment and logo



Sponsorship Commitment Form
An Evening with Dr. Burgo-Black
November 15, 2016

Level of Sponsorship Requested: () Exclusive Platinum () Gold () Silver () Bronze () donation

PAYMENT IS DUE UPON COMMITMENT, BUT NO LATER THAN SEPTEMBER 1, 2016.

Company Name: _____

Mailing Address: _____

Primary Contact Person: _____

Phone: _____ **Fax:** _____ **Email:** _____

Company Website: _____

Complete the following steps for Sponsorship:

- Complete the Sponsorship Commitment Form and email it to: ESmith@Soundviewmedical.com
- Will your company have an Exhibitor's Table at the event? () Yes () No
- Attach your **company logo** in high resolution (at least 300 dpi) PSD, TIFF or JPEG format. If logo is not attached with this form, please send via email no later than Sept. 1, 2016. Remember, we cannot post your logo on our website until we have your payment. If you are a prior Sponsor, we will use the existing logo unless we receive a different logo by Sept. 1, 2016.
- Advertisement size depends on your level of Sponsorship. Full page is 5" wide x 8" high. Half page is 5" wide x 4" high. Quarter page is 2 ½" wide x 4" high-vertical. If you are a prior Sponsor, we can use your advertisement from last year. If you are submitting a new ad, please submit prior to Sept. 1, 2016.
- In the event we have questions about your logo or your advertisement, please provide contact information: Name, and Email or Phone: _____
- Who can we contact about the attendee list? Name, and Email or Phone: _____
- Register your free **Sponsorship** guests at: www.WomenExecutivesInHealthCare.org. You may purchase additional tickets for attendees on the website.
- **Thank you for considering this Sponsorship opportunity. If you have questions about the Sponsorship opportunities or the event, please contact: Eileen Smith 203-299-0154 or email ESmith@Soundviewmedical.com**

Make check payable to: Women Executives in Healthcare
Send check and completed form to: Susan Prior, VantagePoint HealthCare Advisors, 9 Washington Avenue, Hamden, CT 06518

Women Executives in Healthcare is a 501(c)6 organization. For Form W-9 and certificate, please contact Susan Prior at 203-288-6860 or sprior@vantagepointconsult.com